DenTech China 2026

www.dentech.com.cn

The 29th International Exhibition on Dental Equipment, Technology & Products

POST SHOW REPORT

2026.10.22-25

Shanghai World Expo Exhibition and Convention Center
Hall 1·2·4



1 DenTech China 2026 Review

Great Achievement During DenTech China 2026

DenTech China 2026, the four-day Shanghai dental exhibition, concluded successfully at the Shanghai World Expo Exhibition and Convention Center. This year's exhibition saw significant improvements in both the number of exhibitors and the quality of visitors compared to previous years.

Despite a highly competitive market environment, domestic and international professional visitors attended and placed orders. Furthermore, DenTech China 2026 newly planned a variety of on-site activities, providing a free exchange platform for industry experts, key opinion leaders, clinic operators, dentists, and other professionals. Industry professionals spoke freely, shared their insights, and learned from each other, witnessing the industry's confidence.

With the support across the country, DenTech China continues its efforts to build bridges for sino-foreign dental exchange, hosting dozens of academic conferences concurrently to provide continuing education resources for industry professionals. DenTech China is working together with Chinese dentistry to advance.

2 Key Figures

60,000+m²
Exhibition Space

900+
Exhibitors

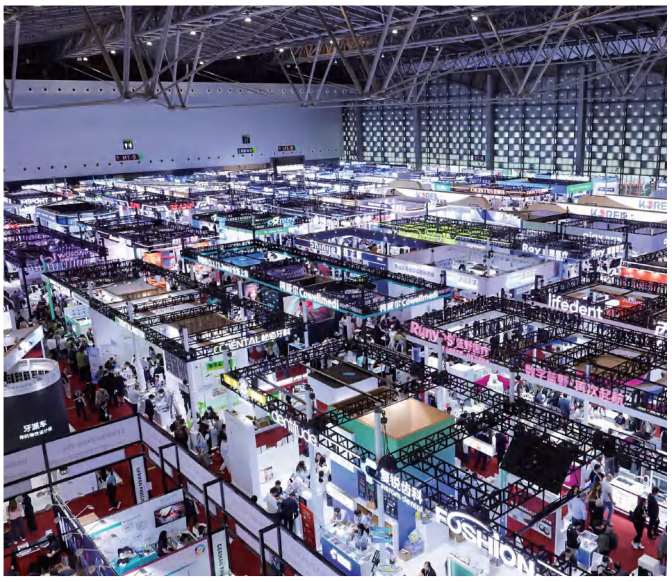
150,000+
Trade Visits

31.75%
Overseas Visitors

3 Exhibition Review



▲ 60,000+m² Exhibition Space



▲ 900+Exhibitors

4 Pavilions Review



German Pavilion



Korea Pavilion

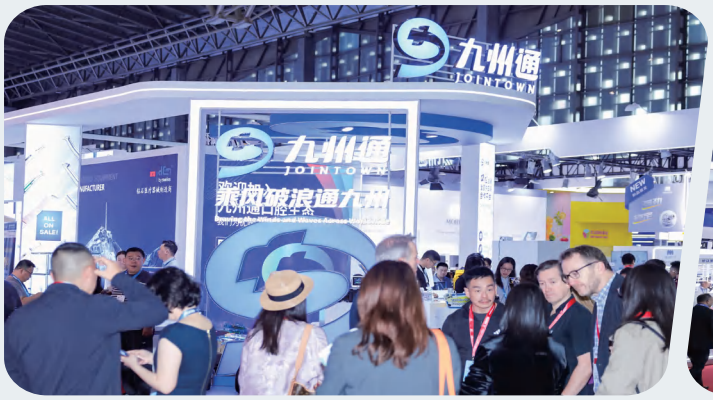


U.S. Pavilion



China Taiwan Pavilion

5 Exhibitor Highlights

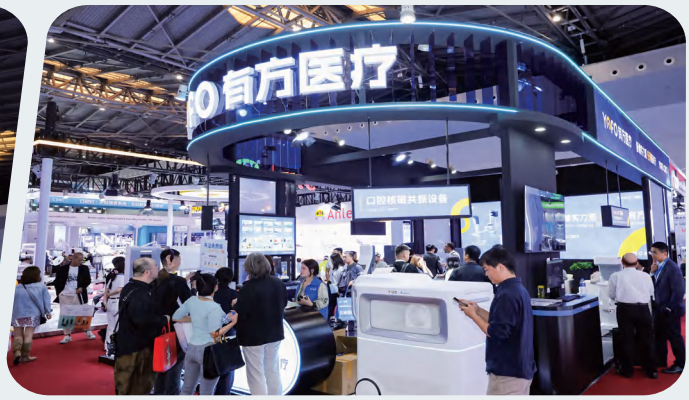


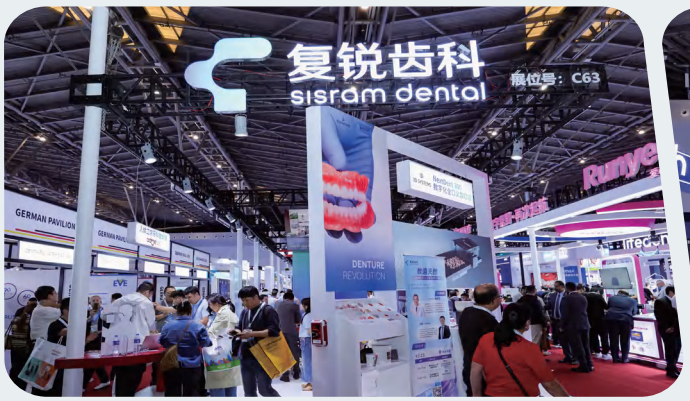


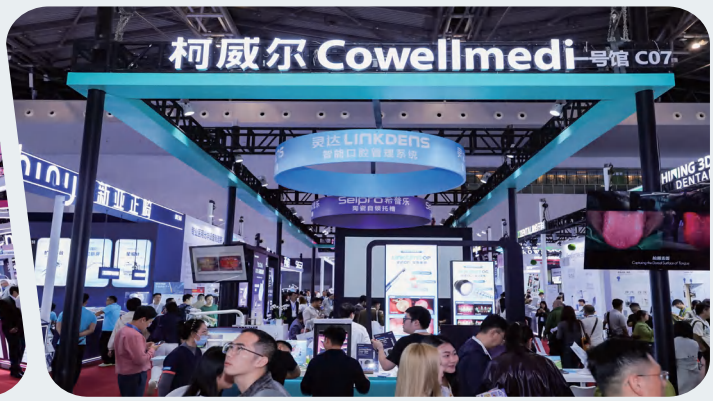


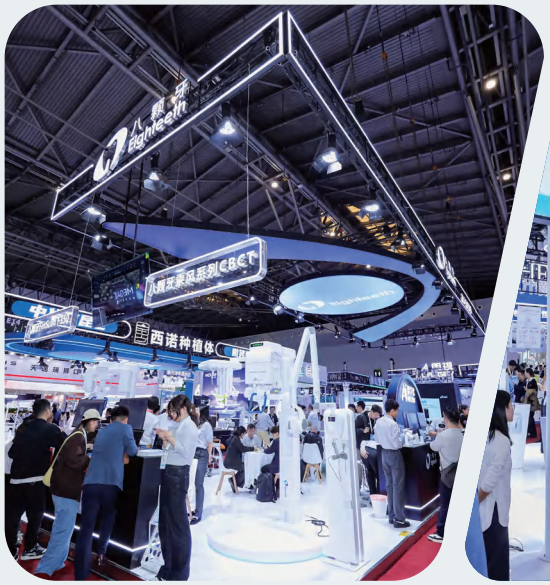




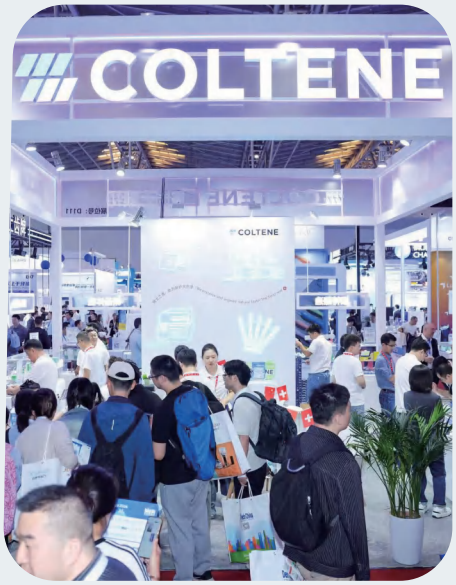







八颗牙
Eighteeth
西诺种植体


FUSSEN
IMAGING
国产高端口腔影像代表品牌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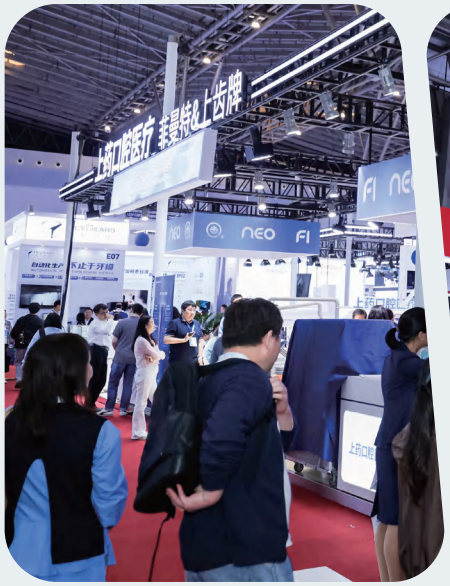
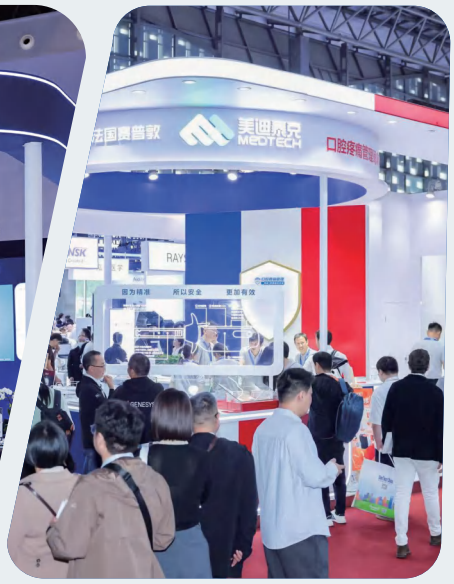

NEO
FI


HENRY SCHEIN®
泡沫洁牙


MEDIT
美迪特


Shinye 新亚正畸
Dentium登腾


美迪康
MEDTECH


Bioconcept
百康特医疗
D117

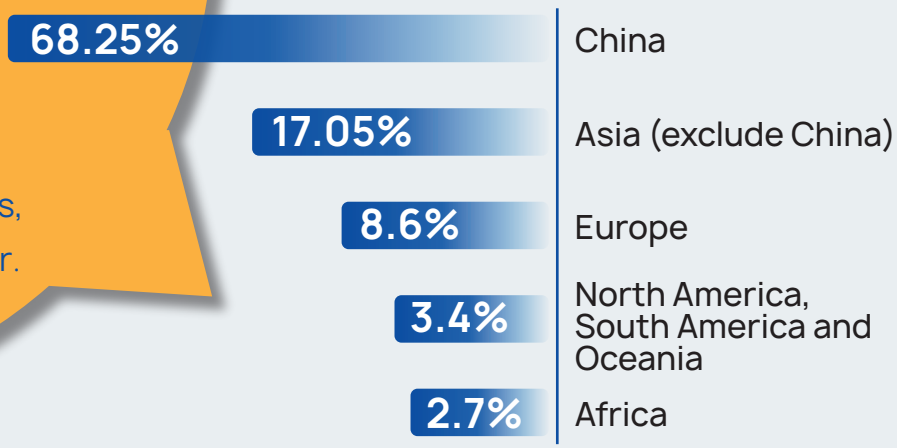
6 Visitor Analysis

Visitor Geographic Distribution (Percentage)

Trade Visits:

150,000+

Overseas Visitors **31.75%**
from **139** Countries and Regions,
Increased **45.4%** from Last Year.



Onsite Visitor Job Category

Dental clinic	**28.92%**
Public hospital	**13.25%**
Dental product manufacturer	**11.20%**
Dental product dealer/Agent	**9.59%**
Professional buyer	**8.13%**
Third-party service provider for dental industry	**6.88%**
Private hospital	**6.64%**
School/Research/Education/Administration	**6.55%**
Dental lab	**5.67%**
Government agencies/Associations/Media	**3.17%**

Onsite Visitor Job Responsibility

Academic/Technical research	**20.78%**
Middle and senior level decision-making	**18.90%**
Marketing/Sales	**18.50%**
Procurement management	**18.40%**
Physician consultation	**15.26%**
Dental technician	**4.25%**
Medical study	**2.21%**
Nursing	**1.70%**

7 Overseas Delegation Groups




















Water Pick-up for Exhibitors
Attendee Materials Pick-up
Overseas Visitor Center
Warmly Welcome Overseas Delegation Group
欢迎海外代表团


资料发放处
Attendee Materials Pick-up
海外观众报到处
Overseas Visitor Center
海外观众报到处
Overseas Visitor Center
H2-4
Warmly Welcome Overseas Delegation Group
欢迎海外代表团


第三十届国际口腔器械展览会
The 30th International Exhibition on Dental Equipment, Technology & Products
2027.10.20-23
明年再相见
See You Next Year
上海世博展览馆
H2-4
Warmly Welcome Overseas Delegation Group
欢迎海外代表团


Water Pick-up for Exhibitors
Attendee Materials Pick-up
Overseas Visitor Center
Overseas Visitor Center
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欢迎海外代表团




上海世博展览馆
Shanghai · China SWEECC Hall
海外观众报到处
Overseas Visitor Center
H2
Warmly Welcome Overseas Delegation Group
欢迎海外代表团


2026.10.22-25
上海世博展览馆 1·2·4号馆
Shanghai · China SWEECC Hall 1·2·4
海外观众报到处
Overseas Visitor Center
H2-4

8 Countries with Highest Number of Visitors

Asia

Japan
Philippines
Korea
Thailand
Uzbekistan
Kazakhstan
Malaysia
Bangladesh
Indonesia

Europe

Russia
Poland
United Kingdom
France
Germany
Ukraine

North America, South America and Oceania

Brazil
Australia
U.S.
Canada
Mexico
New Zealand

Africa

Egypt
Tunisia
Algeria
Morocco

9 Onsite Overseas Visitors Highlights

















10 Onsite Industry Connections







11 Conference Analysis

200+ Well-known Speakers

180 High-end Sessions













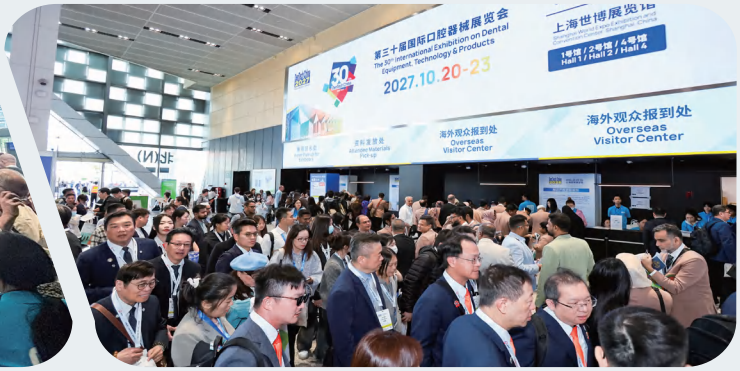
12 Oniste Events

Passport Campaign









Factory Tour









13 Onsite Photo Gallery



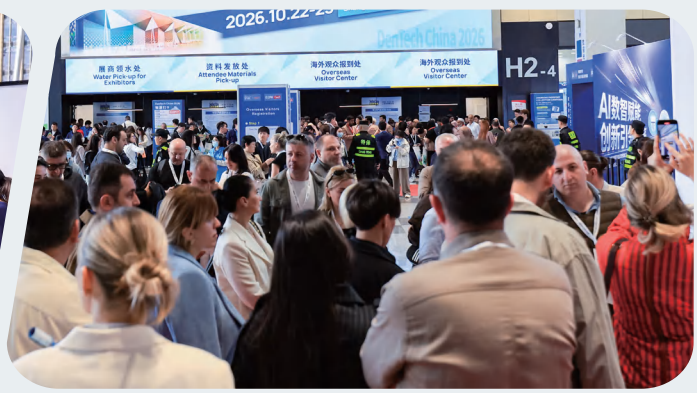
















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30th DenTech China

1994-2027

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