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**DenTech China  
2020**

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**The 24<sup>th</sup> China International Exhibition & Symposium on  
Dental Equipment, Technology & Products**

**October 28-31, 2020**

Shanghai World Expo  
Exhibition and Convention Center

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**Post Show Report**



## GREAT ACHIEVEMENT OF DENTECH CHINA 2020

DenTech China 2020 – the China leading international trade fair for the Dental Equipment and Products Manufacturing industry – came to a successful close on October. With more visitors, more business and more international drawing power, this DenTech China has been proven even more successful than last time around, impressively underscoring the event's status as the China's premier trade fair for the international Dental Products Manufacturing industry. Over **850** exhibitors from **22** different countries and areas including ***Austria, Brazil, Canada, Finland, France, Germany, Israel, Italy, Japan, Korea, Liechtenstein, Netherlands, Norway, Pakistan, Russian Federation, Switzerland, Thailand, U.K., U.S.A., Mainland China, China Hong Kong and China Taiwan*** were on hand in Shanghai to showcase their innovations to industrial users from around the world.



# Exhibitor Analysis



Over 50,000m<sup>2</sup> exhibition space  
(gross sqm)



Over 850 exhibitors from 22  
countries and regions

China Mainland  
79%



other  
5%

Korea  
5%

Germany  
7%

Japan  
2%

U.S.A.  
2%

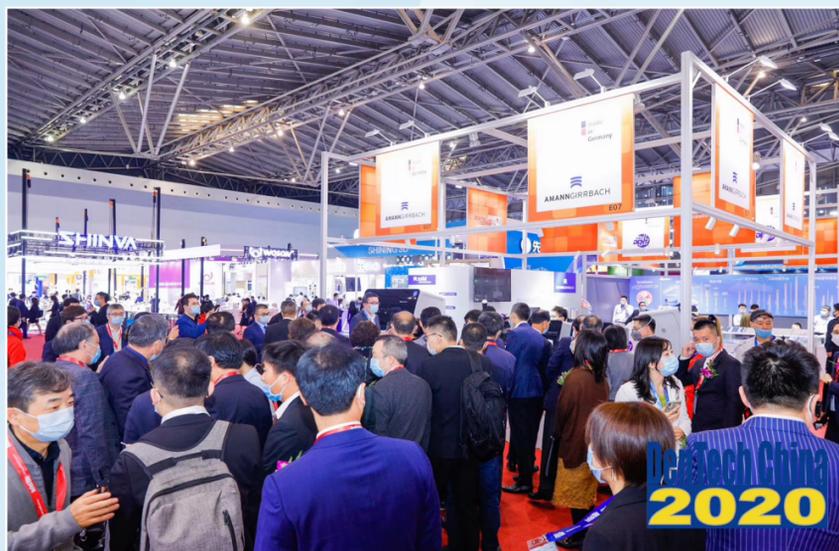
Other: Austria, Brazil, Canada, Finland, France, Israel, Italy, Liechtenstein, Netherlands, Norway, Pakistan, Russia, Switzerland, Thailand, U.K., China Hong Kong and China Taiwan.



# Pavilions & Exhibitors Review

**Dentech China**  
**2020**

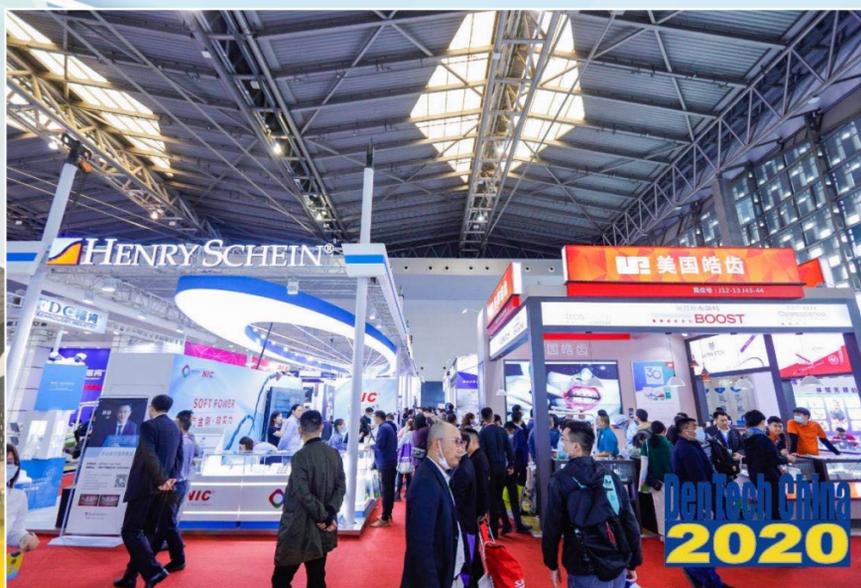
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**German National Pavilion**



**Korea National Pavilion**



**U.S.A. National Pavilion**



**Dentech China**

# Onsite Exhibitors



# Overseas Buyers Delegation Group

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China DenTech China

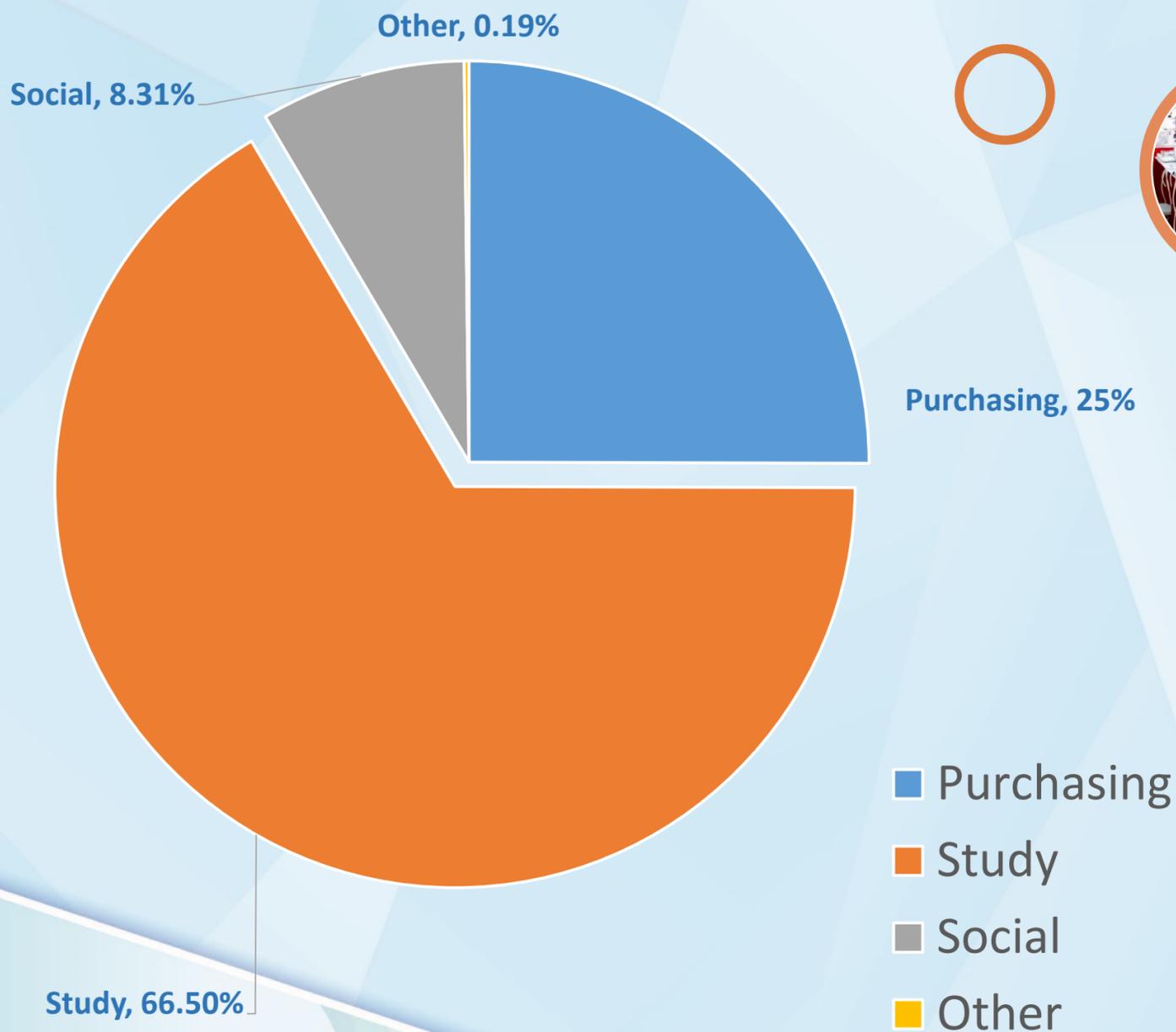
# Visitor Analysis

- **97,227** trade visits from **35** countries and regions
- **99.23%** from China Mainland and **0.77%** from overseas



# Visitor Analysis

## Visiting Objectives

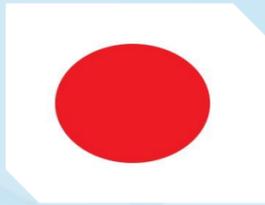


# Visitor Analysis

## Asia



Korea



Japan



Philippine

## Europe



Russia



France



Germany

## North & South America and Africa



U.S.A.

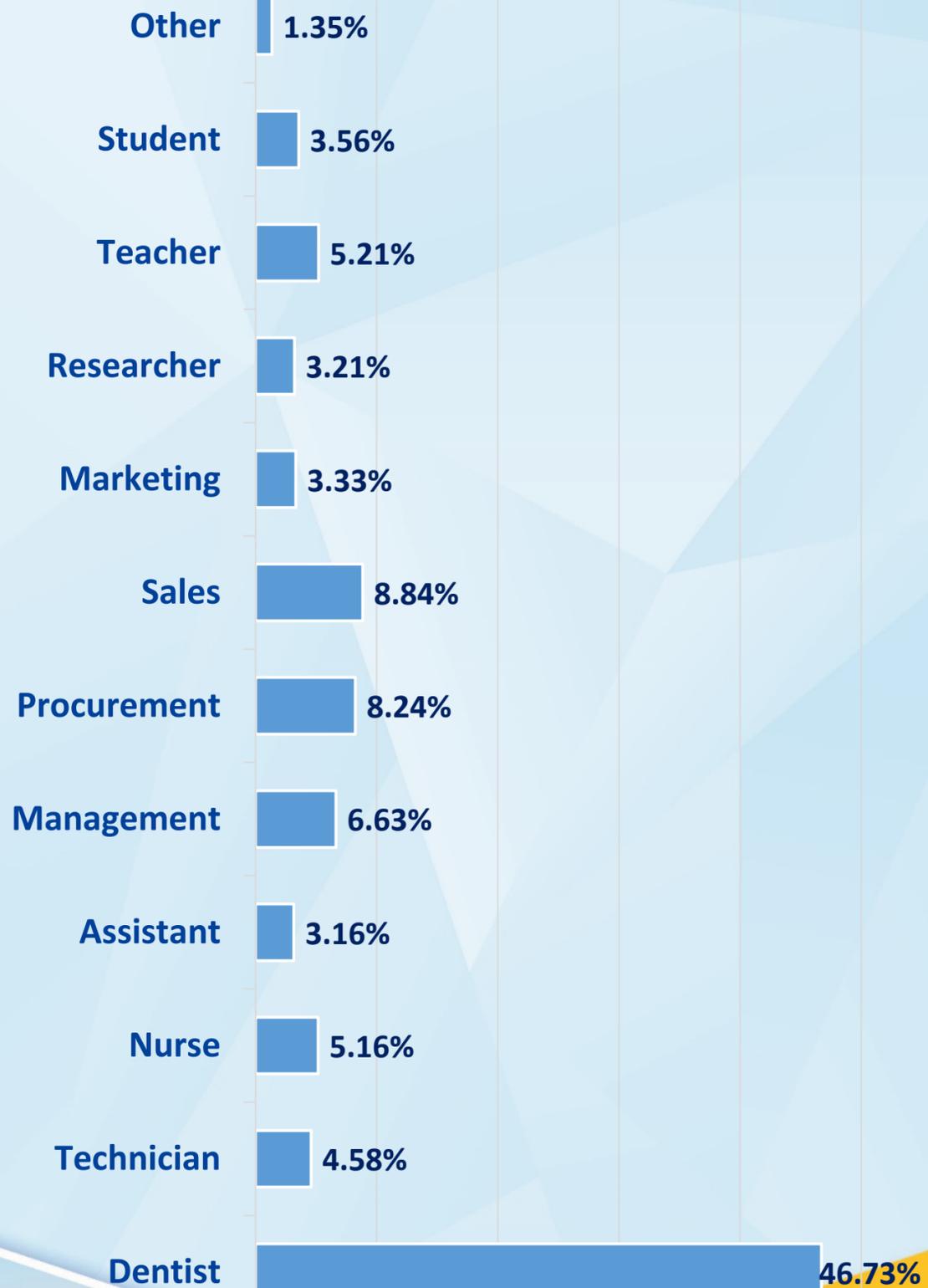


Brazil



Egypt

## Job Category



0.00% 10.00% 20.00% 30.00% 40.00% 50.00%

# Conference Delegate Analysis

- **186** sessions delivered by nearly **200** well-known speakers
- **3,037** paid conference delegates

Topics covered from dental education to on-site operation presentation.

Endodontics, Infection Control, Laser in Dentistry, Oral and Maxillofacial Surgery, Oral Implantology, Oral Pathology, Orthodontics, Pediatric Dentistry and Restorative Dentistry, Oral Radiography, Practice Management and many more.

Whoever you are a professor in university, a dentist from your own clinic, a dealer looking for cutting edge products or a practitioner wish to learn more, you can always find what you need in the event.



# Featured Conference Session

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China DenTech China

# Featured Conference Session

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**DenTech China**  
**2021**

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The 25<sup>th</sup>

**China International Exhibition & Symposium on  
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**October 27-30, 2021**

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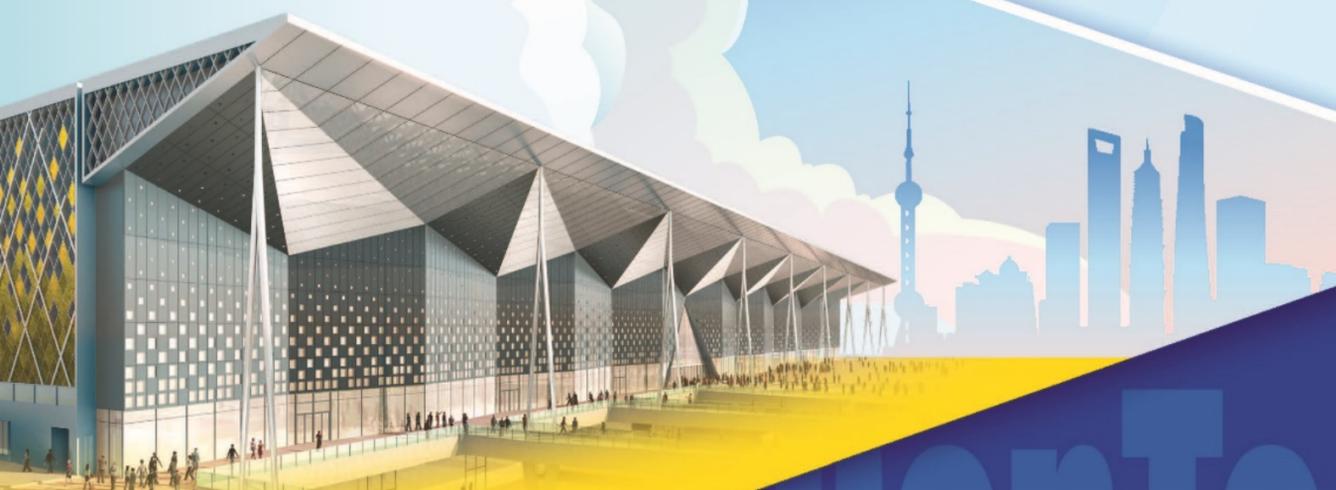
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